

Traffic Report | July 2026

Passengers increased 1.4%, reaching an 88.5% load factor

Mexico City, August 12, 2026 – Viva announced today its July 2026 preliminary traffic results. Viva's passenger traffic increased 1.4% compared to July 2025, transporting 2.8 million passengers.

Total capacity in available seat miles (ASMs) increased 0.3% compared to July 2025, reflecting a 1.0% reduction in domestic capacity and a 6.2% increase in international capacity. Network load factor reached 88.5%, with domestic and international load factors of 89.8% and 82.7%, respectively.

"During July, we continued deploying capacity in a disciplined manner as demand trends normalized following the temporary shifts associated with the FIFA World Cup. Passenger volumes increased 1.4%, supported by resilient international demand, as reflected in a 6.6% increase in international passengers, as well as stable domestic passenger volumes, which increased 0.8%. Load factor also stood at a healthy level of 88.5%. Looking ahead, we will continue to prioritize operational reliability and align capacity with prevailing demand conditions, while ongoing Pratt & Whitney engine groundings continue to constrain fleet availability", said Juan Carlos Zuazua, CEO of Viva.

	Monthly			Year to Date (Jan-Jul)		
	Jul 2026	Jul 2025	Var%	2026	2025	Var%
Passengers (scheduled & charter, thousands)	2,779	2,740	1.4%	16,910	17,056	-0.9%
Domestic	2,461	2,442	0.8%	15,177	15,174	0.0%
International	319	299	6.6%	1,733	1,882	-7.9%
Load Factor (scheduled, RPM/ASM)	88.5%	88.6%	-0.1 pp	85.6%	85.8%	-0.3 pp
Domestic	89.8%	89.6%	0.2 pp	86.9%	87.3%	-0.4 pp
International	82.7%	83.8%	-1.0 pp	79.2%	79.3%	-0.1 pp
RPMs (scheduled & charter, millions)	1,984	1,978	0.3%	11,729	12,211	-3.9%
Domestic	1,623	1,636	-0.9%	9,764	10,068	-3.0%
International	362	341	5.9%	1,966	2,143	-8.3%
ASMs (scheduled & charter, millions)	2,250	2,243	0.3%	13,753	14,297	-3.8%
Domestic	1,807	1,826	-1.0%	11,232	11,542	-2.7%
International	443	417	6.2%	2,521	2,755	-8.5%



Glossary

Passengers: Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

ASMs: Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

Load Factor: Represents the number of miles flown by scheduled passengers (RPMs) divided by scheduled available seat miles (ASMs) and expressed as a percentage.

RPMs: Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

About Viva

Viva is a Mexican ultra-low-cost airline that provides air transport services across Mexico, United States, and other Latin American countries. Founded in 2006, Viva operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva is focused on democratizing air travel by offering low fares and a low-cost service. For more information please visit: <https://www.vivaerobus.com/en-us/>

