

# Traffic Report | March 2026

**Passengers decreased 1.6%, reaching an 84.5% load factor**

**Mexico City, April 10, 2026** – Viva announced today its March 2026 preliminary traffic results. Viva's passenger traffic contracted 1.6% compared to March 2025, reaching 2.4 million passengers.

Total capacity in available seat miles (ASMs) decreased 2.8% compared to March 2025, reflecting a 1.6% reduction in domestic capacity and an 8.2% contraction in international capacity. The load factor stood at 84.5%, with a load factor of 86.2% and 76.4% in domestic and international, respectively.

"During March, passenger volumes decreased 1.6%, with a load factor of 84.5%. This performance reflects capacity adjustments in response to evolving demand conditions and fuel price volatility, along with late-month operational disruptions in February. We remain focused on operational reliability while managing the constraints of the Pratt & Whitney engine groundings. Looking ahead, we will maintain a cautious and flexible operational stance to further align capacity with demand amid continued uncertainty around fuel prices", said Juan Carlos Zuazua, CEO of Viva.

	Monthly			Year to Date (Jan-Mar)		
	Mar 2026	Mar 2025	Var%	2026	2025	Var%
<b>Passengers (scheduled &amp; charter, thousands)</b>	<b>2,376</b>	<b>2,414</b>	<b>-1.6%</b>	<b>6,923</b>	<b>6,834</b>	<b>1.3%</b>
Domestic	2,136	2,156	-0.9%	6,203	6,062	2.3%
International	240	257	-6.8%	720	772	-6.7%
<b>Load Factor (scheduled, RPM/ASM)</b>	<b>84.5%</b>	<b>85.9%</b>	<b>-1.4 pp</b>	<b>84.2%</b>	<b>84.8%</b>	<b>-0.7 pp</b>
Domestic	86.2%	88.1%	-2.0 pp	85.5%	86.3%	-0.8 pp
International	76.4%	75.9%	0.5 pp	78.1%	78.6%	-0.6 pp
<b>RPM's (scheduled &amp; charter, millions)</b>	<b>1,625</b>	<b>1,697</b>	<b>-4.2%</b>	<b>4,792</b>	<b>4,878</b>	<b>-1.8%</b>
Domestic	1,359	1,410	-3.6%	3,966	3,995	-0.7%
International	266	287	-7.3%	826	883	-6.5%
<b>ASM's (scheduled &amp; charter, millions)</b>	<b>1,932</b>	<b>1,988</b>	<b>-2.8%</b>	<b>5,714</b>	<b>5,781</b>	<b>-1.2%</b>
Domestic	1,577	1,602	-1.6%	4,639	4,641	-0.1%
International	355	386	-8.2%	1,075	1,140	-5.7%



## Glossary

**Passengers:** Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

**ASMs:** Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

**Load Factor:** Represents the number of miles flown by scheduled passengers (RPMs) divided by scheduled available seat miles (ASMs) and expressed as a percentage.

**RPMs:** Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

## About Viva

Viva is a Mexican ultra-low-cost airline that provides air transport services across Mexico, United States, and other Latin American countries. Founded in 2006, Viva operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva is focused on democratizing air travel by offering low fares and a low cost service. For more information please visit: <https://www.vivaerobus.com/en-us/>

