

Traffic Report | January 2026

Passengers increased 3.7%, reaching an 83.5% load factor

Mexico City, February 11, 2026 – Viva announced today its January 2026 preliminary traffic results. Viva's passenger traffic increased 3.7% compared to January 2025, reaching 2.5 million passengers.

Viva grew its total capacity in available seat miles (ASMs) by 1.9% compared to January 2025, reflecting a 2.6% increase in domestic capacity and a 0.5% decrease in international capacity. Load factors stood at 83.5% compared to 85.4% in 2025, with a load factor of 84.6% and 79.0% in domestic and international, respectively.

"Demand remained resilient at the start of the year, with passenger volumes up 3.7%, driven by 5.0% domestic growth. Our load factor of 83.5% reflects seasonal normalization following December's operational adjustments, including weather-related disruptions and international capacity reallocation. Despite these temporary factors and the ongoing Pratt & Whitney engine groundings, our focus remains on operational stability and proactive capacity management." said Juan Carlos Zuazua, CEO of Viva.

	Jan 2026	Jan 2025	Var%
Passengers (scheduled & charter, thousands)	2,453	2,366	3.7%
Domestic	2,176	2,072	5.0%
International	277	294	-5.8%
Load Factor (scheduled, RPM/ASM)	83.5%	85.4%	-1.9 pp
Domestic	84.6%	86.0%	-1.5 pp
International	79.0%	82.8%	-3.7 pp
RPM's (scheduled & charter, millions)	1,726	1,728	-0.1%
Domestic	1,402	1,387	1.2%
International	323	341	-5.2%
ASM's (scheduled & charter, millions)	2,072	2,033	1.9%
Domestic	1,659	1,617	2.6%
International	413	415	-0.5%



Glossary

Passengers: Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

ASMs: Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

Load Factor: Represents the number of miles flown by scheduled passengers (RPMs) divided by scheduled available seat miles (ASMs) and expressed as a percentage.

RPMs: Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

About Viva

Viva is a Mexican ultra-low-cost airline that provides air transport services across Mexico, United States, and other Latin American countries. Founded in 2006, Viva operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva is focused on democratizing air travel by offering low fares and a low cost service. For more information please visit: <https://www.vivaerobus.com/en-us/>

