

Traffic Report | September 2025

Passengers increased 3.4%, reaching an 86.1% load factor

Mexico City, October 10, 2025 – Viva announced today its September 2025 preliminary traffic results. Viva's passenger traffic increased 3.4% compared to September 2024, reaching 2.4 million passengers, driven by an increase of 3.6% and 2.0% in domestic and international traffic, respectively.

Viva grew its total capacity in available seat miles (ASMs) by 0.7% compared to September 2024, reflecting flat domestic capacity and an increase of 4.3% in international. Load factors stood at 86.1% from 88.1% in 2024, with a load factor mix of 87.9% and 78.1% in domestic and international, respectively.

"During September, passenger volumes rose 3.4%, reflecting a continued balance between domestic and international markets with a stable load factor of 86.1%. We continue adapting our network to current macroeconomic conditions, particularly during off-peak periods. In addition to a complex demand environment, engine availability issues continue to pressure our operations, and we continue prioritizing efforts to mitigate their effects.", said Juan Carlos Zuazua, CEO of Viva.

	Monthly			Year to Date (Jan-Sep)		
	Sep 2025	Sep 2024	Var%	2025	2024	Var%
Passengers (scheduled & charter, thousands)	2,364	2,285	3.4%	22,116	20,243	9.3%
Domestic	2,131	2,056	3.6%	19,722	18,197	8.4%
International	234	229	2.0%	2,395	2,046	17.1%
Load Factor (scheduled, RPM/ASM)	86.1%	88.1%	-2.0 pp	86.3%	87.3%	-1.0 pp
Domestic	87.9%	89.7%	-1.8 pp	87.8%	88.7%	-0.9 pp
International	78.1%	80.5%	-2.4 pp	79.6%	80.6%	-0.9 pp
RPM's (scheduled & charter, millions)	1,659	1,684	-1.5%	15,796	14,890	6.1%
Domestic	1,388	1,416	-2.0%	13,057	12,497	4.5%
International	271	269	0.9%	2,738	2,394	14.4%
ASM's (scheduled & charter, millions)	1,932	1,918	0.7%	18,388	17,151	7.2%
Domestic	1,580	1,580	0.0%	14,884	14,125	5.4%
International	352	338	4.3%	3,505	3,027	15.8%



Glossary

Passengers: Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

ASMs: Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

Load Factor: Represents the number of miles flown by scheduled passengers (RPMs) divided by scheduled available seat miles (ASMs) and expressed as a percentage.

RPMs: Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

About Viva

Viva is Mexico's ultra-low-cost airline. It started operations in 2006 and as of September 2025 it operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva has democratized the airline industry with one of the lowest fares in Mexico and one of the lowest cost structures in America, making their flights the best value offer. For more information please visit: <https://www.vivaerobus.com/en-us/>

