

Traffic Report | August 2025

Passengers increased 8.2%, reaching an 89.5% load factor

Mexico City, September 12, 2025 – Viva announced today its August 2025 preliminary traffic results. Viva's passenger traffic increased 8.2% compared to August 2024, reaching 2.7 million passengers, driven by an increase of 8.0% and 9.9% in domestic and international traffic, respectively.

Viva grew its total capacity in available seat miles (ASMs) by 4.9% compared to August 2024, reflecting an increase of 3.8% and 9.8% in domestic and international, respectively. Load factors improved to 89.5% from 89.2% in 2024, with a load factor mix of 90.9% and 83.0% in domestic and international, respectively.

"Passenger volumes rose 8.2% in August, driven by balanced growth in domestic and international markets as the summer season concluded. Load factors improved as our network demonstrated resilience and benefitted from the extended summer school break. Capacity deployment remains disciplined as we adjust to the current demand conditions. While the Pratt & Whitney engine situation has drawn less attention over time, it continues to affect our operations and we remain focused on mitigating its impact.", said Juan Carlos Zuazua, CEO of Viva.

	Monthly			Year to Date (Jan-Aug)		
	Aug 2025	Aug 2024	Var%	2025	2024	Var%
Passengers (scheduled & charter, thousands)	2,696	2,491	8.2%	19,752	17,957	10.0%
Domestic	2,417	2,237	8.0%	17,591	16,141	9.0%
International	279	254	9.9%	2,161	1,816	19.0%
Load Factor (scheduled, RPM/ASM)	89.5%	89.2%	0.3 pp	86.3%	87.2%	-0.9pp
Domestic	90.9%	90.5%	0.4 pp	87.8%	88.5%	-0.7 pp
International	83.0%	82.6%	0.4 pp	79.8%	80.6%	-0.8 pp
RPM's (scheduled & charter, millions)	1,926	1,830	5.3%	14,137	13,206	7.1%
Domestic	1,602	1,534	4.4%	11,669	11,081	5.3%
International	324	296	9.5%	2,467	2,125	16.1%
ASM's (scheduled & charter, millions)	2,159	2,059	4.9%	16,456	15,233	8.0%
Domestic	1,761	1,697	3.8%	13,304	12,544	6.1%
International	398	362	9.8%	3,153	2,689	17.2%



Glossary

Passengers: Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

ASMs: Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

Load Factor: Represents the number of miles flown by scheduled passengers (RPMs) divided by scheduled available seat miles (ASMs) and expressed as a percentage.

RPMs: Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

About Viva

Viva is Mexico's ultra-low-cost airline. It started operations in 2006 and as of August 2025 it operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva has democratized the airline industry with one of the lowest fares in Mexico and one of the lowest cost structures in America, making their flights the best value offer. For more information please visit: <https://www.vivaerobus.com/en-us/>

