

Passengers increased 12.6%, reaching an 86.1% Load Factor

Mexico City, April 9, 2024 – Viva Aerobus announced today its March 2024 preliminary traffic results. Viva Aerobus' passenger traffic increased 12.6% compared to March 2023, reaching 2.2 million passengers, driven by an increase of 12.5% and 13.1% in domestic and international traffic, respectively. Load factors reached 86.1% compared to 86.2% in 2023, with a load factor mix of 87.9% and 78.2% in domestic and international, respectively.

Viva Aerobus grew its total capacity in available seat miles (ASMs) by 15.2% compared to March 2023, reflecting an increase of 15.0% and 16.0% in domestic and international, respectively.

"Our 1Q 2024 traffic results reflect the favorable market dynamics in the Mexican market, supporting our healthy load factors. While we have experienced solid demand, our focus remains on maintaining a disciplined approach toward capacity deployment and ensuring operational reliability, given the ongoing pressures from the P&W GTF preventive engine inspections" said Juan Carlos Zuazua, CEO of Viva Aerobus.

	Monthly			Year to Date (Jan - Mar)		
	Mar 2024	Mar 2023	Var%	2024	2023	Var%
Passengers (thousand)	2,151	1,911	12.6%	6,168	5,198	18.7%
Domestic	1,927	1,713	12.5%	5,543	4,642	19.4%
International	224	198	13.1%	625	556	12.4%
Load Factor (RPM/ASM)	86.1%	86.2%	-0.1 pp	85.7%	84.4%	1.2 pp
Domestic	87.9%	87.7%	0.3 pp	87.5%	85.8%	1.7 pp
International	78.2%	79.8%	-1.6 pp	77.1%	78.4%	-1.3 pp
RPM's (million)	1,585	1,377	15.1%	4,558	3,794	20.1%
Domestic	1,321	1,145	15.4%	3,814	3,138	21.5%
International	264	232	13.7%	744	656	13.4%
ASM's (million)	1,840	1,597	15.2%	5,322	4,495	18.4%
Domestic	1,503	1,306	15.0%	4,357	3,658	19.1%
International	338	291	16.0%	964	837	15.2%



Glossary

Passengers: Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

ASMs: Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

Load Factor: Represents the number of miles flown by passenger (RPMs) divided by available seat miles (ASMs) and expressed as a percentage.

RPMs: Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

About Viva Aerobus

Viva Aerobus is Mexico's ultra-low-cost airline. It started operations in 2006 and as of March 2024 it operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with one of the lowest fares in Mexico and one of the lowest cost structures in America, making their flights the best value offer. For more information please visit: <https://www.vivaerobus.com/en-us/>

