

## Passengers increased 22.3%, reaching an 85.2% Load Factor

**Mexico City, March 8, 2024** – Viva Aerobus announced today its February 2024 preliminary traffic results. Viva Aerobus' passenger traffic increased 22.3% compared to February 2023, reaching 1.9 million passengers, driven by an increase of 23.9% and 8.5% in domestic and international traffic, respectively. Load factors reached 85.2% compared to 83.6% in 2023, with a load factor mix of 88.0% and 72.8% in domestic and international, respectively.

Viva Aerobus grew its total capacity in available seat miles (ASMs) by 21.2% compared to February 2023, reflecting an increase of 22.4% and 15.8% in domestic and international, respectively.

"As a result of the favorable market dynamics in the Mexican market, our load factors remained healthy at 85%, increasing 1.6pp in one of the slowest seasonal months in Mexico. After a positive performance in 2023, we have had a solid start to the year despite continued challenges from the Pratt & Whitney GTF preventive engine inspections, reinforcing our commitment to disciplined capacity deployment and ensuring operational reliability" said Juan Carlos Zuazua, CEO of Viva Aerobus

	Monthly			Year to Date (Jan - Feb)		
	Feb 2024	Feb 2023	Var%	2024	2023	Var%
<b>Passengers (thousand)</b>	<b>1,877</b>	<b>1,534</b>	<b>22.3%</b>	<b>4,017</b>	<b>3,287</b>	<b>22.2%</b>
Domestic	1,699	1,371	23.9%	3,616	2,929	23.5%
International	177	163	8.5%	401	358	12.0%
<b>Load Factor (RPM/ASM)</b>	<b>85.2%</b>	<b>83.6%</b>	<b>1.6 pp</b>	<b>85.4%</b>	<b>83.4%</b>	<b>2.0 pp</b>
Domestic	88.0%	85.3%	2.7 pp	87.3%	84.8%	2.6 pp
International	72.8%	76.5%	-3.7 pp	76.6%	77.7%	-1.1 pp
<b>RPM's (million)</b>	<b>1,381</b>	<b>1,118</b>	<b>23.5%</b>	<b>2,973</b>	<b>2,417</b>	<b>23.0%</b>
Domestic	1,165	922	26.3%	2,493	1,993	25.1%
International	215	196	10.2%	480	424	13.2%
<b>ASM's (million)</b>	<b>1,620</b>	<b>1,337</b>	<b>21.2%</b>	<b>3,481</b>	<b>2,897</b>	<b>20.1%</b>
Domestic	1,324	1,081	22.4%	2,854	2,351	21.4%
International	296	256	15.8%	627	546	14.8%



## Glossary

**Passengers:** Customers who purchased their plane ticket to fly during the month referred in the report, regardless of whether they flew or not.

**ASMs:** Stands for "available seat miles" and represents the number of seats available for passengers multiplied by the number of miles.

**Load Factor:** Represents the number of miles flown by passenger (RPMs) divided by available seat miles (ASMs) and expressed as a percentage.

**RPMs:** Stands for "revenue passenger miles" and represents the number of miles flown by passengers.

## About Viva Aerobus

Viva Aerobus is Mexico's ultra-low-cost airline. It started operations in 2006 and as of February 2024 it operates one of the youngest aircraft fleets in America. With a clear vision to give all people the opportunity to fly, Viva Aerobus has democratized the airline industry with one of the lowest fares in Mexico and one of the lowest cost structures in America, making their flights the best value offer. For more information please visit: <https://www.vivaaerobus.com/en-us/>

